



A NEW BEGINNING

ENTREPRENEURSHIP & BUSINESS INNOVATION

Engage in a global, multicultural experience that will expand your awareness and provide unmatched, first-hand exposure to international business practices.

Announced by President Obama at the [Presidential Summit on Entrepreneurship](#) in April 2010, this groundbreaking U.S. State Department program is designed as a professional exchange experience for 30 leading entrepreneurs from 30 different countries to engage in a three-week program of learning, experience sharing and relationship building.

EO was selected by the U.S. State Department, the international community and other leading global organizations as the foremost expert on supporting, educating and connecting entrepreneurs. EO's proprietary Accelerator content and facilitation processes will be used as the program's educational components, and EO's network will be leveraged to create connections between the delegates and EO's global community of entrepreneurs.

The program takes delegates to four U.S. cities – Washington, DC; Phoenix, Arizona; San Francisco, California and New York, New York.

In each city, the delegates will participate in an Accelerator educational seminar, an evening networking event to engage with leading entrepreneurs from the local EO chapter and a Global Forum Experience pairing EO members with program delegates in an environment of shared experience.

EO Members and Accelerator Participants are invited to apply for an opportunity to join the visiting delegates in the Accelerator seminars and evening networking events in each of the four cities.

Space is limited!

Contact Emily Egan (eeagan@eonetnetwork.org) for an application and more information.

Participation Fee: \$100 per day

Tuesday, 21 September
Washington, DC

Strategy

9:00am – 5:00pm

Become a better strategic thinker. This session will focus on laying a foundation on which to build a vibrant company, including creating a carefully crafted strategic framework within which to apply specific tactics designed to grow your business.

5:30pm – 7:00pm - Networking Event

7:05pm – 9:30pm - Baseball Game:
Washington Nationals vs. Houston Astros

Saturday, 25 September
Phoenix, Arizona

Sales and Marketing

9:00am – 5:00pm

Hone your skills in the planning and execution of sales and marketing to grow your business. Topics include sales process mapping, Internet strategies, discovering your competitive advantage and applying guerilla marketing tactics. Lunch Speaker: Po Chung, cofounder of DHL International

5:30pm – 7:00pm - Networking Event

Thursday, 30 September
San Francisco, California

People, Hiring and Human Resources

9:00am – 5:00pm

Examine your current employee systems, learn how to improve your existing programs and consider programs you may not yet have in place. Each session focuses on an area key to ensuring that you have great employees doing exactly what you need to achieve your goals.

5:30pm – 7:00pm - Networking Event

Tuesday, 5 October
New York, New York

Finance and Money

9:00am – 4:00pm

Focus on some of the fundamental financial problems that small businesses encounter – finding the right funding, managing cash flow, improving profitability, forecasting and understanding financial statements.

6:00pm – 8:00pm - Networking Event