

## **September 2014 - Leadership News**

### **Leadership Links**

Stay updated on what's happening in EO leadership and throughout EO Global:

- [EO Global Board Notes](#)

### **#EONATION— Share Your Passion!**

Don't forget to make your voice heard throughout #EONATION by using the hash tag #EONATION on your EO-related social media posts! Then check out what everyone else is posting on [EO's official #tagboard](#). Each week, we'll feature an #EONATION post on [EO's Twitter account](#)!

### **EO Global Board News and Notes**

On 14 August, the EO Global Board held their second meeting of the year. During the meeting, the Board approved the GLC Task Team reporting structure; the LAC partnership with Octo; a consulting agreement for the Tech Review; and the ratification of several MyEO member leaders. In addition, they approved MyEO's budget increase and the new Board Liaison job description. The Board also reaffirmed that the EO Leadership Academy will continue as a subcommittee of the Leadership Committee, and gave a thumbs up to pursue a translation initiative that includes translating relevant EO documents. Finally, the Board approved the Strategic Alliances Ambassador job description, and agreed that Brian Brault (EO Western New York) would facilitate the upcoming #EONATION Conversation. To learn more about the August Board call, please [contact Valerie Erana](#), EO's Global Administrator.

### **EO Introduces New Email Blaster Solution**

Over the past few months, EO has experienced some issues with the “email blasters” that are utilized by our membership. Following years of additions and modifications, the impacted software that supported the blasters had run its course, and it is now time to replace it. Please note that EO is currently working on a long-term solution that will be developed in the coming months. As a short-term solution, EO has turned off all existing chapter blasters so that Alumni, ex-members, past board members and such will no longer receive erroneous emails.

Two new blasters have been created for each chapter. The examples below outline the naming convention for each new blaster ([ChapterName.BlasterName@eonetwork.org](#)):

- [AtlantaBoard@eonetwork.org](#) – This blaster contains all of your current FY2014/2015 board members. All current board members can utilize this new blaster.
- [AtlantaMembership@eonetwork.org](#) – This blaster contains your Chapter Membership Chair and Chapter Administrator. Membership emails that are generated from EO's database will be sent to this blaster.

We will continue to provide updates on the long-term solution. If you have any questions or concerns, please [contact us](#)! We look forward to the delivery of a superior solution.

### **Take Your Next Step in the Path of Leadership**

Are you interested in volunteering as a member leader on a regional or Global level? Great news— the [Path of Leadership website](#) for FY2015/2016 has officially launched! The timeline,

open position descriptions and applications are now available online. If you have questions or would like to explore your options, please [contact Michelle Meyer](#), EO's Leadership Manager, to schedule a time to chat!

### **Become an EO Youth Exchange Ambassador**

The [EO Youth Exchange \(EOYX\) program](#) is in the process of building its network of chapter champions. Currently, 39 chapters have already appointed champions to act as local ambassadors for EOYX. If your chapter has not appointed a champion yet or would like to know more about EOYX, [contact us!](#)

### **Global Entrepreneur Indicator (GEI)— Results Coming Soon!**

The semi-annual [Global Entrepreneur Indicator \(GEI\)](#) survey closed on 31 August. As the year's second installment, the survey received a record number of responses— more than 2,850 EO members participated! The GEI measures the attitudes of business owners and identifies economic trends, ranging from job creation, profits and debt loads to economic forecasting throughout the globe, and is an instrumental tool to further position EO as a global thought leader on entrepreneurship. Look for the survey's global announcement on 15 September 2014. For more information, please [contact Gustavo Vieira](#), EO's Director of Public Relations.

### **Announcing the 2015 EO New York Global University!**

Coming off the heels of another successful EO Global University in Geneva, Switzerland, we are pleased to announce that your next opportunity to engage #EONATION will be in New York City, New York, USA, from 3-7 June 2015. The EO New York Global University will inspire you to challenge assumptions, enact dynamic change and leverage powerful ideas and opportunities ignited by diversity of perspective. Together, we will transform the narrative. Mark your calendars and [like the Facebook fan page](#) to receive updates and registration announcements. For more details, [contact us!](#)

### **Learn and Grow at the EO Bhutan Global Exploration**

Didn't get a chance to attend the 2014 EO Geneva Global University? Don't miss out on the [EO Bhutan Global Exploration](#), a one-of-a-kind event that will deliver an EO adventure unlike any other! To be held 8-13 December 2014, attendees will experience an exclusive EO journey that will enrich their inner selves by connecting them with the people and cultures of Bhutan. Seats are limited— [register](#) for your chance to visit this remote destination set against the Himalayas! For more details, [contact us!](#)

### **Are You Ready for EO24?**

Are you ready for 24 hours of continuous learning? [EO24](#) is an online movement of global entrepreneurial innovation and knowledge sharing, offering real-time learning to help drive economic growth in 42 countries in the span of a 24-hour period. Around the world, EO members will share their entrepreneurial wisdom to inform and inspire each other. On 20 November 2014, plan to be a part of this growing movement! Participation in EO24 is now a Rock Star checklist item, so start talking with your board and build EO24 into your learning calendars today. For more information, please [contact Scott Wilson](#), EO's Director of Chapter Learning.

### **Plan on Selling Your Business Someday? Don't Miss this EO Webinar!**

Do you know how to make your business attractive to a potential buyer? How do you know

when you're ready to sell? If you're considering selling your business in the future, don't miss EO's [upcoming webinar](#), hosted by Axial Financial Services, on 18 September. In this first installment of a two-part series, Axial will show you how to successfully put your business on the market and get top dollar. For more details, please [contact Scott Wilson](#).

### **Start a MyEO Event or MyEO Forum Today!**

Want to create your dream event or Forum experience? Now you can through MyEO! Get all of the information you need to organize MyEO Events and MyEO Forums in your region. Learn how to coordinate with vendors, manage financial aspects and market MyEO by reading the [MyEO Event Manual](#) and [MyEO Forum Manual](#). [Visit the MyEO website to learn more!](#)

### **MyEO Spotlight: EO Kids Leadership Academy**

The EO South Asia region will be hosting an EO Kids Leadership Academy this December as part of their [MyEO](#) initiative. The theme for this event is "Magic of Values." Children of EO members from 10 chapters will experience a mix of fun, bonding, learning, sports and evening socials. The event sold out within three days, and the waitlist keeps growing! In response to the overwhelming anticipation for this event, MyEO plans to host more Kids Leadership Academies in the near future. For more information, please [contact Nataliya Karnaushenko](#), EO's MyEO Director.

### **Upcoming EO Events**

Check out these upcoming Global, Regional and MyEO events, all of which promise to offer stellar networking opportunities, renowned speakers and once-in-a-lifetime learning:

#### *Global Events:*

- [EO Key Executive Program](#) – Dedham, Massachusetts, USA; 9-12 October 2014
- [EO Leadership Academy](#) – Washington, D.C., USA; 2-5 November 2014
- [EO24](#) – Virtual; 20 November 2014
- [EO Bhutan Global Exploration](#) – Thimphu, Bhutan; 8-13 December 2014
  - *Registration is now open!*
- [EO London Business School Growth Forum](#) – London, United Kingdom; 15-18 March 2015
  - *Registration opens 24 September!*
- [EO Global Leadership Conference](#) – San Diego, California, USA; 3-5 May 2015
- [EO New York City Global University](#) – New York City, New York, USA; 3-7 June 2015
- **EO Entrepreneurial Masters Program** – Dedham, Massachusetts, USA; 24-28 June 2015

#### *Regional/MyEO Events:*

- **EO Insignia/EO Quantum Leap Campus** – Montreal, Canada; 17-19 September 2014
- [EO Alchemy](#) – Las Vegas, Nevada, USA; 30 September – 3 October 2014
- [EO Thrive](#) – Cleveland, Ohio, USA; 1-3 October 2014
- **LACademy** – Guadalajara, Mexico; 5-8 February 2015
- **EO RIE** – Katmandu, Nepal; 20-21 February 2015
- **EO Asia Bridge** – Komodo Island, Indonesia; 5-7 March 2015

- **EO Majlis** – Lahore, Pakistan; 6-8 March 2015

Learn more about our [Global](#) and [MyEO events](#)!