



Vijay Tirathrai

EO Malaysia
YEO President, FY2003/2004

Vijay Tirathrai was appointed the 14th International President of YEO. During his tenure, the YEO/WEO Board of Directors came to the unanimous decision that global branding was the number one priority above all else.

HIGHLIGHTS

- The European Conference was held from 9-12 October, 2004 in Moscow, Russia, marking YEO/WEO's first international event with the country; highlights of the conference included: VIP tours of the Kremlin and the KGB Museum; a ballet performance at the Bolshoi Theater; and a panel discussion on Russian entrepreneurial opportunities. Chairperson of the event was Mikhail Kupriyanov.
- The Latin American Gathering was held from 6-8 November, 2003 in Miami, Florida, USA for over 60 YEO and WEO members. Chairperson of the event was Andrew Mendez of the Colombia Chapter.
- The WEO Hawaii Conference was held from 15-18 January, 2004 in Maui for 70 members and guests. Chairperson of the event was Tom Skelly. Prior to the conference, Gordon Mawhinney taught a Life Pilot program, focused on reflection and self-discovery.
- Switzerland University was held from 19-23 March, 2004 in Zurich and St. Moritz for 250 YEO and WEO members; titled "Power of Quality," this was the first University with a multi-city format. Chairperson of the event was Sacha Menz.
- The 2004 Regional Leadership Conference was held from 15-18 April, 2004 in Bali, Indonesia for approximately 100 members. Chaired by Jody Dharmawan, this event focused on the "Body and Soul."
- The Global Leadership Conference was held 13-15 May, 2004 in Washington, DC, USA for 436 members. Chairperson of the event was Mark Comiso.