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Throughout the year, EO emphasized the importance of leadership in all areas of life with a theme of “EO360°.” This theme highlighted “My Business,” “My Family,” “My Community” and “My Self,” which emphasized how EO helps members grow beyond business and how entrepreneurship is about more than just building companies. EO achieved excellence through the execution of goals that aligned with the Board’s five-year plan and its strategic initiatives.

HIGHLIGHTS:

- EO launched nine new chapters, more than double last year’s tally— EO Turkey, EO Nicaragua, EO Israel, EO Ireland, EO China East, EO Saudi Arabia – Riyadh and EO Saudi Arabia – Jeddah, EO China South and EO Nigeria
- EO earned the highest value rating in its history— an 8.3 (out of 10) in the All-Member Survey
- EO recruited more new members than ever before (1,621), and exceeded 9,300 members in all
- EO launched MyEO, an initiative that lets members personalize their EO experiences through member-inspired, member-led events, Forums and groups
- EO held record-breaking events in all corners of the world, including the EO Miami University (second-highest-rated University in EO history!) and two EO Global Leadership Conferences
- EO created the EO Sister Chapters program, which unites thriving chapters in strategic partnerships designed to foster engagement and enhance experience sharing
- EO excelled on the emerging programs front— EO GSEA had an impressive 1,100 applications, 24 live competitions and 30 global finalists from 20+ countries. Meanwhile, 658 people participated in EO Accelerator this year, of which an incredible 27 graduated into EO
- EO introduced the EO Global Citizen of the Year Award, which honors one member who goes above and beyond in his community