



Douglas Mellinger

EO New York

YEO President, FY1997/1998

Doug became the International President for YEO during 1997-1998, and it proved to be a year of further growth and expansion. Accordingly, a second regional office was opened in Dallas.

## **HIGHLIGHTS**

- Following a series of meetings with The Kauffman Center for Entrepreneurial Leadership, a
  US\$2.5 million, multi-year investment in YEO was agreed upon. The goal of the Kauffman
  Center/YEO Alliance was to encourage YEO members to grow successful companies and give
  back to their communities.
- The partnership would facilitate the growth and development of YEO to achieve its goal of 5,000 members within five years.
- The first annual report was developed and sent to members, in addition to the first recruiting video, thanks to extra funding from the agreement.
- Brien Biondi was hired as the Executive Director, following the resignation of Mo Fathelbab in May 1997.
- The Asia Pacific Regional Conference was held in May 1998 in Kuala Lumpur, Malaysia for 105 participants.
- The first Global Leadership Conference (GLC) was held from 2-4 April, 1998 in Dallas, Texas, USA for 200 attendees.
- The Aspen University was held from 15-18 February, 1998 for 115 participants.
- The first Asia Pacific Regional Conference was held from 21-41 May, 1997 in Tokyo, Japan for 98 YEO members.
- The Boston University was held from 20-24 July, 1997 for 315 members. It's theme was "Revolutionizing Tomorrow's Business"; the chairperson of the event was Steve Ransom.
- Birthing of Giants Years 1-3 met in Dedham, Massachusetts, USA.