



Michael Caito

EO Orange County
EO Global Chairman, FY2010/2011

This year focused primarily on the member experience, helping each individual get the most value possible on his or her path to building a better business, a better family, a better self and a better world.

HIGHLIGHTS

- Member leaders gave back to their peers by bringing impactful learning closer to their communities at an affordable price.
- For the first time ever, the Global Board, Global Committee Chairs, Regional Directors and the senior professional staff worked in unison to update EO's Three-Year Strategic Plan.
- For the third straight year, EO accomplished a learning feat with two highly attended Global Leadership Conferences (GLCs). GLCs were held in May 2011 in Shanghai, China and Chicago, Illinois, USA.
- EO launched its first-ever Global Entrepreneur Indicator (GEI), a quarterly tracking report that gathered information related to members' entrepreneurial activity and broadcast it through global media and local press.
- EO instituted Regional Councils.
- EO aligned with the following partners: British Airways, MAP, Sixt and Standard Chartered Private Bank.
- EO launched EOinjected, a Forum and event program designed to provide enhanced value to long-term members and members with large companies.
- The 2009 Global Student Entrepreneur Awards (GSEA) final competition attracted 1,500 collegians from 300+ universities and colleges in 11 countries
- The Accelerator Program expanded to three countries, 20 cities and 375+ participants. The program engaged more than 100 EO members as mentors, speakers and supporters.
- EO announced that it proudly supported more than 7,500 members, the most in the organization's history.