



Global Entrepreneur Indicator

from the Entrepreneurs' Organization

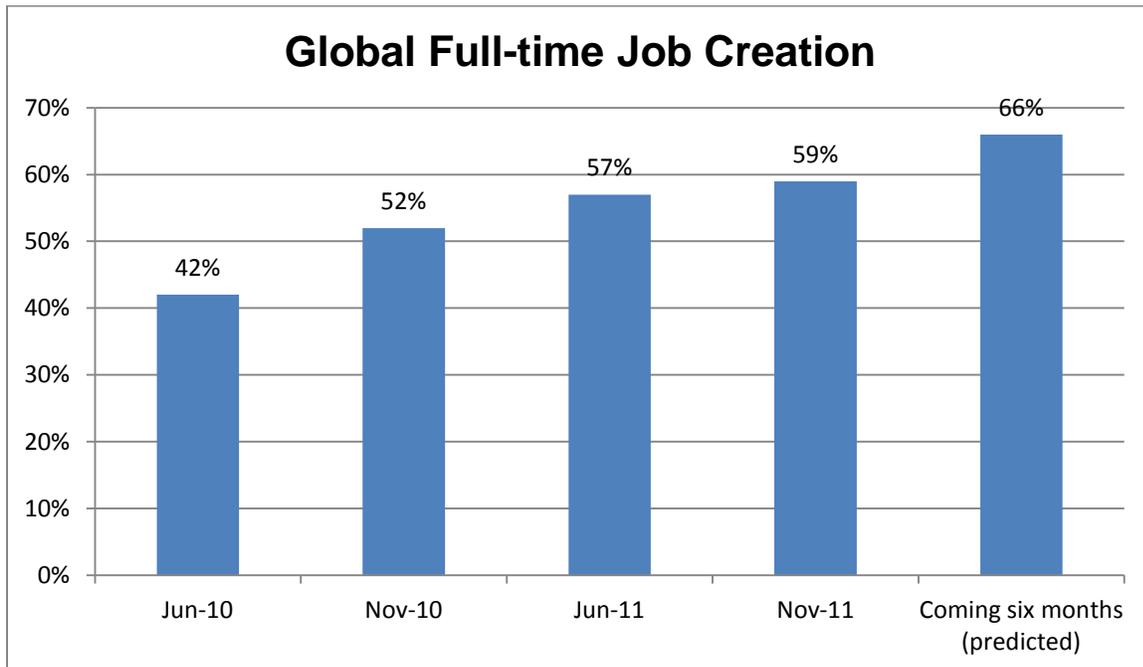
Jobs Report

Report released January 2012

About the respondent sample: All Global Entrepreneur Indicator respondents are entrepreneurs who founded, and are the controlling stakeholder of, a business grossing more than US\$1 million in revenue per year. On average, these business gross US\$17.3 million annually. More than 1,500 entrepreneurs representing 37 countries responded to the survey.

Globally, job growth is continuing on a positive trend, and is predicted to continue growing.

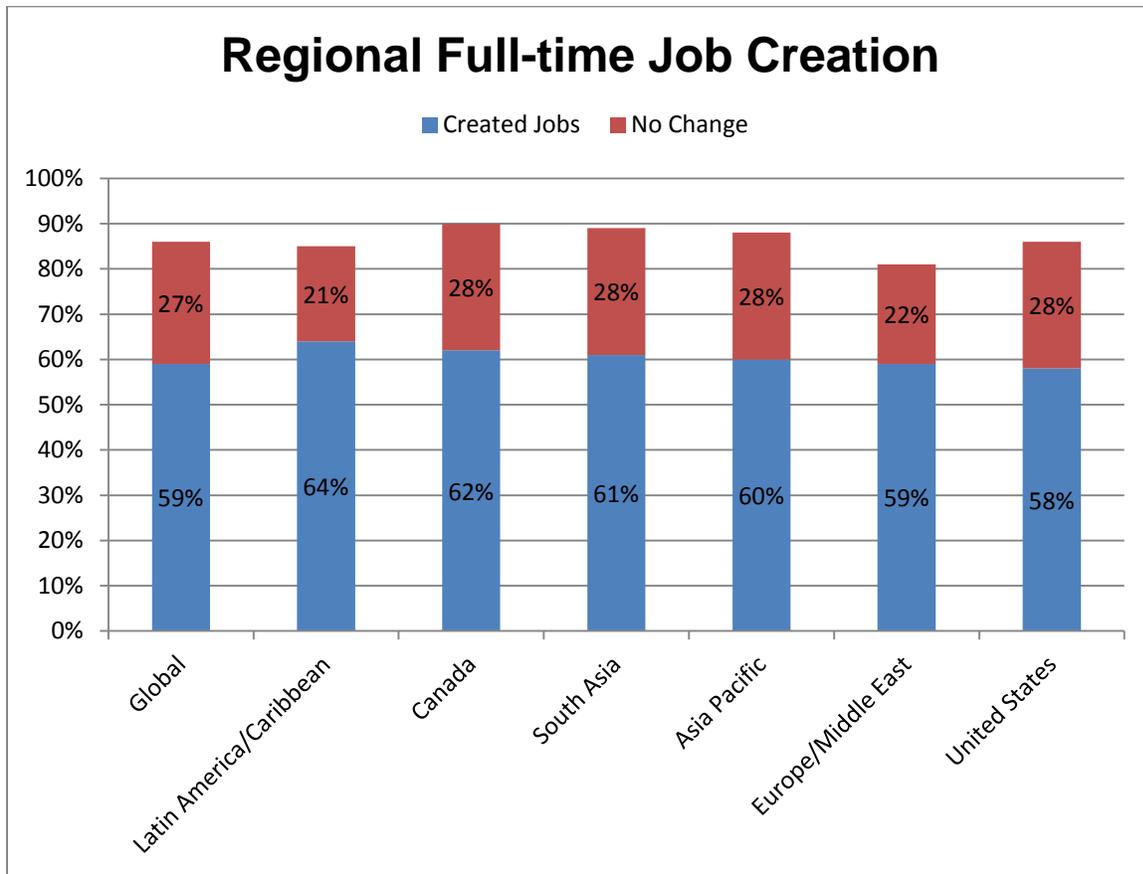
- 59% of entrepreneurs reported creating new full-time jobs during the past six months, a 7% increase year over year since November 2010.
- Exactly two-thirds (66%) of entrepreneurs expect to create jobs in the coming six months. If this prediction holds true, that would make for a 24% increase in job growth since June 2010.



The percent of entrepreneurs worldwide who increased full-time headcount in the six months preceding the survey. Also included is a forward-looking prediction for the coming six months.

The workforce seems to be holding steady, with fewer firms reporting job loss.

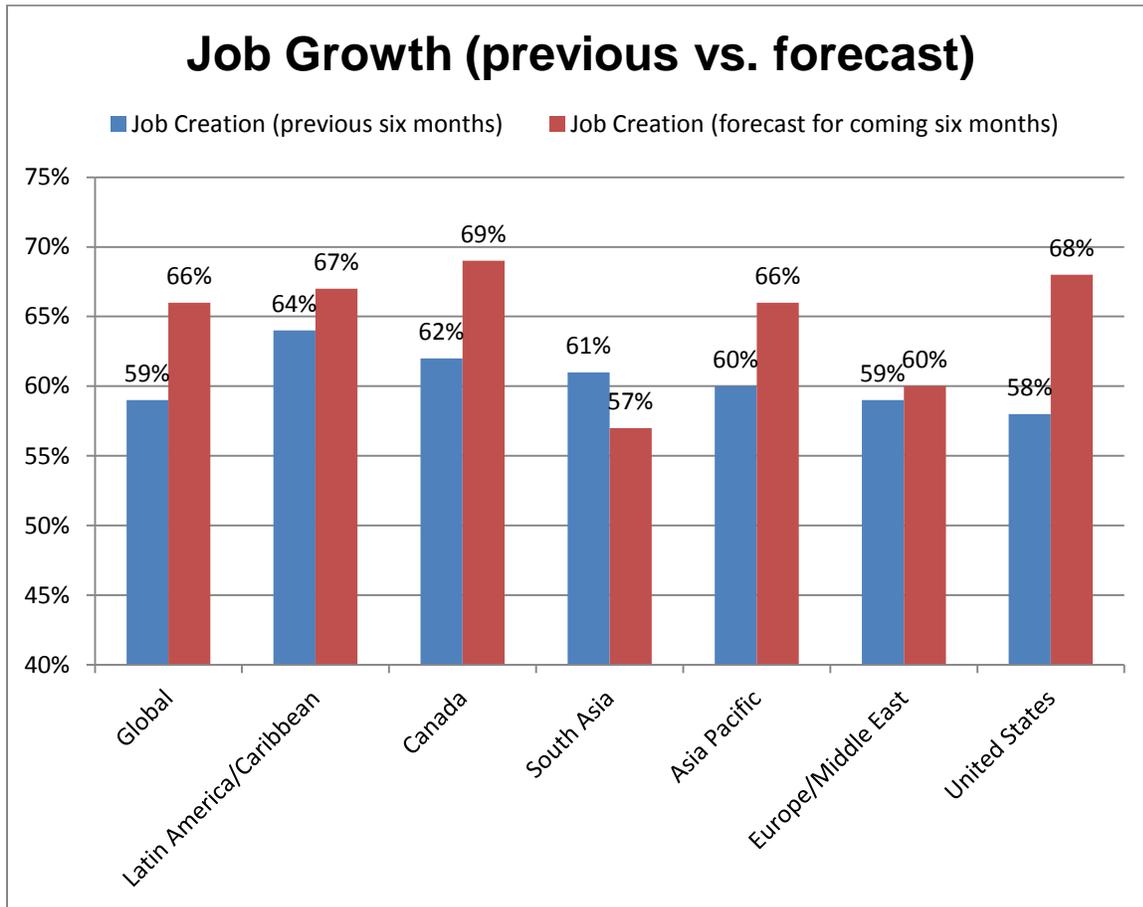
- Factoring in entrepreneurs who report that their number of full-time employees has held steady in the past six months, globally reported data shows that a low percentage of entrepreneurial firms have cut jobs (14%).
- In comparing regional data, Canada leads job growth marginally, as 90% of Canadian entrepreneurs have either created jobs or held steady.
- The United States (86%), South Asia (89%) and Asia Pacific (88%) regions are all relatively equal in their job growth during the past six months.
- Reflecting current economic conditions in the region, Europe and the Middle East are creating jobs at the slowest rate in the dataset.



Percent of entrepreneurs who have created full-time jobs or held steady in past six months, broken down by region.

A clear majority of regions are expecting an increase in the percentage of firms that will create jobs in the coming six months.

- Interestingly, the United States seems to be the most bullish among all regions, as American entrepreneurs expect a 10% increase (from 58% to 68%) in job growth in the coming six months.
- By sharp contrast, South Asia's reporting is bearish, as 61% of entrepreneurs have created jobs in the last six months, yet only 57% expect those results in the next six months.
- Latin America, Canada and Asia Pacific are all moderately bullish, with Europe/Middle East being only slightly so.



Comparison of entrepreneurs' past job creation with their predictions for the coming six months, by region.

About the Research

This report is part of the Global Entrepreneur Indicator research program conducted by the Entrepreneurs' Organization (EO) in partnership with The Standard Chartered Private Bank. This research program began in May of 2010 and consists of a five-year series of surveys of EO members. The full report and findings are available at: www.entrepreneurindicator.com.

The significance and uniqueness of this global research program lies in the very tight definition of a successful entrepreneur represented by the EO's membership base. All those surveyed have successfully founded a business grossing more than US\$1 million in revenue annually. Overall, EO members average US\$17.3 million in revenue per year. Between them, these entrepreneurs employ more than 1.5 million workers, with an average of 182 employees per entrepreneur. The average age of the entrepreneurs surveyed is 41.

This group of successful entrepreneurial firms is significant in its place in the globally economy, but is generally very difficult to gain access to and poll. The Entrepreneurs' Organization, however, has a membership base fitting these criteria, providing the ability to gain an entree to this highly important sample of the entrepreneurial population.

More than 1,500 entrepreneurs from 37 countries responded to the survey.

For further information about the research:

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