

LAC GEI Report – February 2018

Survey Period: 1 - 28 February, 2018

Past 6 Months	LAC Results					Global Results				
	Increased	Decreased	No Change	Increased	Decreased	No Change	Increased	Decreased	No Change	
Number of full-time employees	47.4%	22.0%	30.6%	56.9%	13.5%	29.6%	38.0%	6.9%	55.1%	
Number of part-time employees	31.8%	9.5%	58.7%	68.7%	13.2%	18.2%	27.3%	12.8%	59.9%	
Business revenue	64.5%	22.3%	13.3%	61.9%	17.5%	20.6%	32.5%	4.6%	63.0%	
Net profit	56.6%	24.6%	18.8%	6.8%	20.1%	29.3%	9.3%	34.6%		
Use of debt instruments	30.9%	13.6%	55.5%	Very Difficult	Difficult	Easy	Very Easy	No Opinion		
Access to capital	26.3%	6.6%	67.1%	11.3%	34.7%	25.4%	5.2%	23.4%		
Difficulty receiving external funding	11.3%	34.7%	25.4%	5.2%	23.4%	6.8%	20.1%	29.3%	9.3%	34.6%

Next 6 Months	LAC Results			Global Results		
	Increase	Decrease	No Change	Increase	Decrease	No Change
Number of full-time employees	51.4%	9.8%	38.7%	64.5%	4.7%	30.8%
Number of part-time employees	34.1%	6.6%	59.2%	42.1%	4.0%	53.8%
Business revenue	77.7%	3.2%	19.1%	82.7%	2.9%	14.4%
Net profit	74.9%	5.2%	19.9%	78.8%	4.4%	16.8%
Use of debt instruments	25.1%	10.7%	64.2%	26.3%	9.5%	64.2%
Access to capital	27.7%	2.6%	69.7%	31.5%	1.8%	66.7%

6-Month Economic Outlook	Improve	Deteriorate	Stay the Same
Regional Average – Predicted change in your country's economy	33.5%	31.2%	35.3%
Global Average	48.4%	13.5%	38.0%

6-Month Primary Business Focus	Improve Profit	Employee Growth	R&D
Regional Average Focus	65.6%	13.6%	9.0%
Global Average Focus	59.2%	14.6%	8.9%

74.0% of 346 respondents reported a willingness to start a business in their current economic environment.

Methodology: The EO Global Entrepreneur Indicator survey examines the current economic market and realities for entrepreneurs and gives insight into their predictions for the next six months. 4,480 of 12,000+ business owners that comprise the Entrepreneurs' Organization's membership responded to the survey. Respondents represented 170 chapters from 58 countries. Participants were presented with 15 questions assessing current and projected economic health. During the survey period 1 – 28 February, 2018, responses were obtained by contacting members within each chapter to guide them to the survey materials. Reports were then issued to each of EO's chapters around the world, based on the responses collected from each chapter's members. For more information, contact Graham Marsden at gmarsden@eonetwork.org.