

## August 2014 – Leadership News

### Leadership Links

Stay updated on what's happening in EO leadership and throughout EO Global:

- [EO Global Board Notes](#)
- [Executive Director Notes](#)
- [Latest MyEO Offerings](#)

### EO Global Board News

The EO Global Board held its monthly Board call on 17 July, where they approved the chapter launch of EO Dalian and the name change of EO New Zealand to EO Auckland. Several member leaders were also ratified, and Rudy Foo (EO Malaysia) was approved as the APAC representative for LT3. What's more, Osaka, Japan, was approved as the location for the second University in FY2015, and KPMG was approved as a partner for the EO South Asia region. To learn more about the July Board call, please [contact Valerie Erana](#), EO's Global Administrator.

### EO Announces Retirement of Executive Director

With tremendous appreciation and thanks, we would like to inform you that Executive Director Bob Strade has announced his retirement, effective 31 December 2014. For more than seven years, Bob has played a pivotal role in EO's strategic direction and growth, membership expansion, globalization efforts and staff leadership, and has helped turn EO into the global thought leader and thriving community we are today. The EO Global Board will be forming a search committee to determine his successor. On behalf of those to whom you've dedicated so much support, thank you for your leadership, Bob!

### EO's Membership Renewal Campaign a Success!

EO has just concluded the most successful membership renewal season in its 27-year history! Please note that all non-renewed members have been switched to Elumni and will no longer receive EO benefits. The fee to rejoin EO is US\$500. If you know of any members who still want to renew, or if you'd like to receive a list of the Elumni in your chapter, please [email us](#). Thank you for making the renewal campaign so successful!

### Congratulations, Rock Stars!

Every year, EO recognizes those chapters who go above and beyond in support of chapter, regional and global growth. Upon completing the annual Rock Star checklist, these chapters are honored with the title of "Rock Star," a status that reflects their influence and impact in EO and the world. [See who made the FY2013/2014 list!](#)

### EO Strategy Summit Season Wraps Up

Each year, EO holds Strategy Summits to help chapters, regions and the members who support them continue to grow and thrive. In FY2013/2014, EO successfully completed 76 Strategy Summits, a significant accomplishment that speaks to the value of strategic growth within EO! To learn more about our Strategy Summits, please [contact Avery Crawford](#), EO's Chapter Development Director.

### Attention EO Leadership Academy Applicants!

Members who applied for this year's [EO Leadership Academy](#) will be notified of their status during the week of 18 August. If you have any questions, or would like to learn more about this prestigious leadership-growth program, please contact EO's Leadership Manager, [Michelle Meyer](#).

### Add the EO/London Business School Growth Forum to Your Learning Radar

Ready to experience EO's latest Executive Education program? Regional registration for the [EO/London Business School Growth Forum](#) opens on 24 September! [Click here](#) to learn the exact time your region's registration will open. There are only 70 seats available, so be sure to mark your calendars! For more information, please [email Leslie Baum](#), EO's Director of Global Learning.

### **Experience a New Kind of EO Global Event in Bhutan**

Are you a fan of EO Global events? Don't miss out on the [EO Bhutan Global Exploration](#), an immersive event that promises to create lasting memories! To be held 8-13 December 2014, attendees will experience an exclusive EO journey that will enrich their inner selves by connecting them with the people and cultures of Bhutan. Seats are limited—[register](#) for your chance to visit this remote destination set high in the Himalayas! For more details, [contact us!](#)

### **EO São Paulo Leverages MyEO to Recruit New Members**

During EO São Paulo's recent MyEO World Cup event, the chapter hosted a session dedicated to increasing awareness about MyEO and encouraging members to engage with Regional Forums and events. Cristiano Miano, a chapter founder and former Chapter President, was the event champion. Miano said, "The event was really inspiring for our board. We invited prospects to attend, and even converted one into an EO member during the event! For a startup chapter like ours, this is really important." [Learn more about MyEO.](#)

### **Upcoming EO Events**

Check out these upcoming Global, Regional and MyEO events, all of which promise to offer stellar networking opportunities, renowned speakers and once-in-a-lifetime learning:

#### *Global Events:*

- [EO Geneva Global University](#) – Geneva, Switzerland; 3-7 September 2014
- [EO Key Executive Program](#) – Dedham, Massachusetts, USA; 9-12 October 2014
- [EO Leadership Academy](#) – Washington, D.C., USA; 2-5 November 2014
  - *Application deadline has passed*
- [EO24](#) – Virtual; 20 November 2014
- [EO Bhutan Global Exploration](#) – Thimphu, Bhutan; 8-13 December 2014
  - *Registration is now open!*
- [EO/London Business School Growth Forum](#) – London, United Kingdom; 15-18 March 2015
  - *Registration opens 24 September!*
- **EO Global Leadership Conference** – San Diego, California, USA; 3-5 May 2015
- **EO New York City Global University** – New York City, New York, USA; 3-7 June 2015
- **EO Entrepreneurial Masters Program** – Dedham, Massachusetts, USA; 24-28 June 2015

#### *Regional/MyEO Events:*

- **EO Insignia/EO Quantum Leap Campus** – Montreal, Canada; 17-19 September 2014
- [EO Alchemy](#) – Las Vegas, Nevada, USA; 30 September – 4 October 2014
- [EO Thrive](#) – Cleveland, Ohio, USA; 1-3 October 2014

Learn more about our [Global](#) and [MyEO events!](#)