



**Kevin Langley**

*EO Louisiana*

EO Global Chairman

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Under Kevin's leadership, EO introduced "Living the Values, Realizing the Vision," a theme that aligns with EO's strategic goals and emphasizes the importance of being true to the organization's vision. Throughout the year, EO's leadership focused on internal and external growth through three strategic imperatives: Globalization, Leadership and Communications.

**HIGHLIGHTS:**

- EO celebrated its 25<sup>th</sup> anniversary with global initiatives and events, all of which were emphasized by a "Thrive" theme
- EO recruited more new members than ever before (1,632), exceeding 8,700 members in all
- EO launched several new chapters, including EO Fort Worth, EO Kansas City and EO Raipur, and set the stage for continued globalization through initiatives like China 300
- EO partnered with the New York Stock Exchange in support of Big StartUp, an initiative that will help drive job creation and spur economic growth
- EO hosted record-breaking events— the EO Queenstown University was EO's third-highest-rated University ever and GLC set a record for attendance, among other memorable events
- This year's EO Leadership Academy was one of the highest-rated programs in EO's history, rating an impressive 9.5 (out of 10)
- EO introduced an updated Moderator workshop called "Advanced Leadership" to replace the current Moderator Training Program
- In all, 91 EO chapters participated in EO24, the highest number in the program's history
- EO excelled on the emerging programs front— EO GSEA had an astounding 1,600+ nominations, 721 applications, 18 live competitions and 30 global finalists
- Meanwhile, 535 participants (317 new) were a part of EO Accelerator this year, of which an incredible 61 graduated into EO (against a goal of 45)
- Approximately 1,571 members completed the Global Entrepreneur Indicator survey this year, beating EO's previous high of 1,209 by 362
- EO's external awareness initiatives hit an all-time high, setting a record of nearly US\$1.1 million in earned media in just two months