



Keith Alper

EO St. Louis
YEO President, FY1998/1999

YEO's membership roster increased by over 35% to achieve the targeted goal of 2,775 quality members worldwide. YEO also maintained a member retention rate of 85%.

HIGHLIGHTS

- The Chapter Management System (CMS), YEO's online database, was unveiled to members in 1998 as a means of streamlining digital communication between members.
- YEO held a "Global Cast," which featured Watts Wacker; it was simulcast concurrently to members attending the Asia Pacific Conference in Brisbane, the Mid-Atlantic Conference in Atlantic City, and the BOG freshman class in Boston.
- The University in Toronto was held from 12-15 August, 1998 for 411 members. Keynote speakers included: George Cohon of McDonald's; Paul Breeston, former head of the Toronto Blue Jays; and Jim Rush of Bank of Montreal Institute.
- The first YEO Women's Conference was held from 5-8 November, 1998 in Napa, California, USA for 25 members. The event mixed Forum experiences with workshop-style sessions to provide participants with multiple opportunities to discuss issues in a relaxed environment.
- Raymond Sozzi was named the first "Young Entrepreneur of the Year" at the Ernst & Young Entrepreneur of the Year National Award Ceremony; Keith and Doug Mellinger presented the award.
- The Global Leadership Conference was held from 15-17 April, 1999 in Washington, District of Columbia, USA for 280 attendees.
- The Mid-Eastern Regional Conference was held in May at Atlantic City, New Jersey, USA for 48 attendees.
- Birthing of Giants Years 1-3 met from 12-16 May, 1999 in Dedham, Massachusetts, USA for their annual meetings. Verne Harnish led the event.